

Hi-Tours conferred brand appreciation award by PowerBrands Rising Star 2012-13

India Infoline News Service / 15:36 , Aug 31, 2012

Hi-Tours has a vision to provide clients with a great holiday experience in India and abroad, Hi Tours has invigorated its services to be at par with the best in industry.

Hi-Tours, a complete Destination Management Company, has been conferred Brand Appreciation Award by PowerBrands Rising Star 2012-13, the greatest book on brands at a recently held award function at Dubai.

The Event also witnessed the launch of "PowerBrands Rising Stars 2012-13" a revolutionary tale of success stories of the brands. Speaking on the occasion, Prem Syal, CEO & Managing Director, **Hi-Tours** said, "We are honored that POWERBRANDS chose us for this prestigious award. Highlighting our experience in the market, I am extremely proud of what we have accomplished in the past few years. This strengthens *our confidence in our capabilities and motivates us to go after even higher peaks of success in the years to come.*"

Hi-Tours has a vision to provide clients with a great holiday experience in India and abroad, Hi Tours has invigorated its services to be at par with the best in industry. The company has pioneered the concept of path-breaking holiday ideations and set new benchmarks. It came up with its hallmark community based programmes created with a vision of percolating the funds down to the grass roots. It has endeavored through its various schemes and facilities to position the brand 'Hi Tours' as the marquee of absolute product quality and customer satisfaction.

'PowerBrands Rising Stars 2012-13' event witnessed a great celebration of achievement and success comprising of the PowerBrands Rising Stars 2012-13 book launch, brand appreciation awards, PowerBrands Leadership awards and PowerBrands Hall of Fame ceremony. The Hall of Fame ceremony honored and celebrated the success of the living legends across industries in India and UAE. PowerBrands Rising Stars 2012-2013 is a revolutionary tale of success stories of the brands, who will be empowering our today for tomorrow.